



Press information 26.02.2013  
for immediate release

## European Data Forum 2013

### **Discussing the challenges and opportunities of data intense sectors in an emerging European data economy**

**The European Data Forum (EDF) is an annual meeting place for industry, researchers, policy makers, and community initiatives to discuss the challenges and opportunities of (Big) Data in Europe.**

What do the following organisations have in common?

An oil company dealing with complex engineering technologies and strong marketing intelligence needs, a publisher establishing new innovative content businesses, an NGO building global awareness on sustainable development or a national government enabling more transparency and realising cost savings at the same time.

All of these organisations are working in data intense sectors and thereby facing the challenge of how to deal with an efficient and sustainable (big) data management as a key factor for success as well as competitive advantage!

‘Data has swept into every industry and business function and is now an important factor of production, alongside labour and capital.’ a study by the McKinsey Global Institute stated in May 2011 (see: [study details](#)). ‘The amount of data in our world has been exploding, and analysing large datasets — so-called big data — will become a key basis of competition, underpinning new waves of productivity growth, innovation, and consumer surplus.’

These challenges and opportunities around big data management, the single steps of the data value chain, technological innovations and innovative business models, as well as the legal framework for a sustainable European data economy will be discussed at the European Data Forum 2013, the meeting place for a growing EU-wide Data Community.

The Event will take place on 09-10 April 2013 in Dublin, Ireland (at the Croke Park Conference Centre), as an associated event of the Irish Presidency of the Council of the EU.

## Programme and Registration, Travel Support

With prestigious **Keynote Speakers** (Knut Sebastian Tunland (Chief Engineer IT at Statoil), Richard Benjamins (Director of Business Intelligence at Telefonica Digital), Fiona Williams (Research Director at Ericsson)), a **moderated CIO discussion panel** with participants of Daimler, Telefonica, SAP (tbc) or ATOS, **technology-, academic-, open data- and best practise presentations** by invited and selected experts and last but not least a comprehensive exhibition/demo, the EDF2013 programme contains something for everyone.

See the EDF2013 programme information for further details: <http://2013.data-forum.eu/program>.

Registration and participation in the European Data Forum 2013 is free of charge: <http://2013.data-forum.eu/registration>. There is also an opportunity for financial travel support (mainly for SMEs and NGO/NPO) - please see the respective EDF2013 website for further details: <http://2013.data-forum.eu/conference-venue/edf2013-travel-grant>.

**Register today as the space at the EDF2013 is limited to 300 participants and more then 50% of the tickets are already booked!**

## European Data Innovator Award

In order to recognize outstanding enterprises and individuals, who have shown extraordinary vision and execution in the field of linked enterprise data management for their use of linked (open) data to start more efficient data management, EDF2013 is delighted to launch the **European Data Innovator Award**. The 2013 European Data Innovator award was made possible by [eccenca](#), a spin-off of Brox IT Solutions and AKSW Research group from University of Leipzig.

See more information here: <http://bit.ly/EDF2013-Data-Innovator-Award>

## Call for Exhibits

**The EDF2013 Exhibition Area is an outstanding opportunity to showcase the advances you have made to solve real-world Big Data challenges in the marketplace of tomorrow.**

We solicit exhibits showcasing deliverables. Whether commercial products or academic contributions, the most interesting exhibits for this forum are those that are polished and ready to be exploited by others in their ventures. Submission will be reviewed by the Organization Committee of the Forum according to their relevance to the scope and purpose of the event and based on their novelty and maturity for adoption.

**The deadline for submissions is:** 11th Mar 2013, 02.00pm CET. Accepted exhibitions will be notified on 15th Mar 2013

See all exhibits detail here: <http://2013.data-forum.eu/call-for-exhibits>

## Become a Sponsor

EDF 2013 will be a focal point for the top leaders and advocates of Big Data technology and will present a key opportunity to increase the visibility of your company or organization. Spread your message through advertising and networking to a wide range of attendees within the Big Data industry, researchers, policy makers and users alike. A number of sponsorship and media packages are available. More information on how to become a sponsor is available on the website (<http://2013.data-forum.eu/join/sponsor-information>).

## Join the European Data Community!

The Organising Team of the EDF2013 is looking forward to seeing you in Dublin in April.

----- End of official press release -----

## EDF2013 Facts

**What:** European Data Forum 2013 (EDF2013)

**Where:** [Croke Park Conference Centre](#) in Dublin, Ireland

**When:** April 9 to 10, 2013

**More Information:** <http://2013.data-forum.eu/>

**Registration** (EDF2013 is free of charge): <http://2013.data-forum.eu/news/european-data-forum-2013-call-contribution/registration>

**Twitter:** <https://twitter.com/EUDataForum> , hashtag: #EDF2013

**Press Area:** <http://2013.data-forum.eu/about/press-area>

**LinkedIn Group:** <http://www.linkedin.com/groups/European-Data-Forum-4356346>

**Get in touch:** [edf2013@data-forum.eu](mailto:edf2013@data-forum.eu)

The European Data Forum 2013 is a joint activity of the EC projects:

- LOD2 (<http://lod2.eu/>)
- BIG (<http://big-project.eu/>)
- PlanetData (<http://planet-data.eu/>)
- Optique (<http://www.optique-project.eu/>)
- envision (<http://www.envision-project.eu/>) and
- TELEIOS (<http://www.earthobservatory.eu/>)
- EUCLID (<http://euclid-project.eu/>)

The EDF2013 is supported by the European Commission as well as by the Digital Repository of Ireland (<http://www.dri.ie/>), STI International (<http://www.sti2.org/>) and DERI, NUI Galway (<http://www.deri.ie/>). EDF2013 is an associated event of the Irish Presidency of the Council of the EU (<http://www.eu2013.ie/>).

If you have any questions, feel free to [contact us](#) and we will follow-up with you.

## EDF 2013 Press Contacts

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EDF2013 Press Area: <http://2013.data-forum.eu/about/press-area>